



2026 Baton Rouge Kidney Walk

Dear Friends

Join us on Saturday, April 18, 2026 at Highland Park in Baton Rouge as we gather together for the 20th annual Baton Rouge Kidney Walk. The Baton Rouge Kidney Walk is the opportunity that brings the kidney community together for a day of kidney health education and to raise funds for NKFL programs and services. Local hospitals, transplant centers, nephrology offices, pharmaceutical companies, and other supporting businesses join together to share information with patients and walkers. Your sponsorship contribution of the Baton Rouge Kidney Walk will ensure we can continue our work that improves quality of life and positive health outcomes for kidney and transplant patients in Louisiana.

The National Kidney Foundation of Louisiana continues to deliver the following programs and services to our Louisiana patients and families.

- "Ride with Kenny" (Safe Rides with Uber Health) – transportation to/from dialysis
- "Crisis Intervention" – emergency financial assistance for dialysis/transplant patients
- "Kidneys in the Classroom" – virtual program for students learning remotely
- "Stepping Back into Life" – mental health program for dialysis patients to cope with the world around them
- Engaging social media content including healthcare town halls and virtual gatherings

In addition to your corporate contribution, encourage your employees and their families to join our fundraising efforts. Participation in the Kidney Walk is a great way to promote teamwork among employees and their families. It demonstrates that your company wants to play an important role in supporting worthy, charitable causes in the local community.

After your review of the sponsorship opportunities, I look forward to answering any questions and giving you additional information that will result in your company selecting NKFL as one of the initiatives that they support. I can be reached at 504-861-4500 or by email at tracey@kidneyla.org. We look forward to your support in our efforts to help people affected by kidney disease and educating the public about the important need of organs for transplantation.

Sincerely,

A handwritten signature in black ink that reads "Tracey Eldridge".

Tracey Eldridge
Community Development and Programs Manager

KIDNEY **WALK**

Building Hope with Every Step

**Together, let's walk
to change lives.**

Sponsorship/Partnership Opportunities

20th Annual Baton Rouge Kidney Walk

Saturday, April 18, 2026

8:30am Registration 10:00 Walk Begins

Highland Park—Baton Rouge, LA



NATIONAL KIDNEY
FOUNDATION®

of Louisiana

KIDNEY
WALK

National Kidney Foundation

All sponsors will enjoy verbal recognition during the live opening and closing ceremonies, company logo with website link on the NKFL and event websites, company logo with website link on all pre-and post-event promotional emails, and staff assistance with team kickoff. The partnership opportunities can be customized, based on the message your company wants to promote to the community. Please consider this when making your decision.

To combine packages or create a custom package, please contact the NKFL for more information.

	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	WELLNESS \$500
One table provided at the Kidney Walk where information and/or samples may be distributed	X	X	X	X
Color signage with company logo along walk path	X	X	X	X
Complimentary Kidney Walk t-shirts	15	10	5	1
Logo on local Kidney Walk webpage	X	X	X	X
Logo on Kidney Walk Email blasts	X	X	X	X
Verbal recognition featured in opening ceremonies	X	X	X	X
Company promoted on NKFL social media channels	X	X	X	X
Logo featured on official Kidney Walk t-shirts	X	X	X	X
Logo on approximately 3,000 pieces of marketing material displayed at transplant centers, dialysis centers, nephrology clinics and local businesses	X	X	X	
Personalized support from NKFL to assist with marketing strategy	X	X	X	
Company named in all pre and post event press releases	X	X		



WATER STOP PARTNERSHIP-\$3,000 (ONLY 1 OPPORTUNITY)

REQUESTS OF A WATER STOP PARTNER

- Internal promotion of a corporate walk team to raise funds for the Kidney Walk
- Company to identify internal team captain(s) to act as liaison between company and National Kidney Foundation of Louisiana
- Approx. 500 water bottles to be distributed to walkers

BENEFITS PROVIDED BY THE FOUNDATION

Pre-Event

- Company name cited as Water Stop Partner throughout 2026 Kidney Walk campaign in all media promotions and press releases (where applicable).
- Company logo included on:
 - Kidney Walk Save the Date postcard (approximately 5,000)
 - Kidney Walk posters (approximately 1,000)
 - Kidney Walk web page
 - Kidney Walk event page

Day of Event

- Company logo included on:
 - Event t-shirts
 - Banner placed at the Water Stop location
 - color-digital print signs along the two mile walk path
- Verbal recognition in the Kidney Walk opening and closing ceremonies
- One table provided at the Kidney Walk in the Wellness Tents; where information and/or samples may be distributed to participants (recommended give-a-ways for 400 participants)
- Company banner, brochures and or samples may be placed at this area with the opportunity for employees, family and friends to staff this area
- 10 complimentary 2026 Walk t-shirts.



CHILDREN'S AREA PARTNERSHIP-\$3,000 (ONLY 1 OPPORTUNITY)

REQUESTS OF A CHILDREN'S AREA PARTNER

- Internal promotion of a corporate walk team to raise funds for the Kidney Walk
- Company to identify internal team captain(s) to act as liaison between company and National Kidney Foundation of Louisiana
- Provide fun activities for children and families

BENEFITS PROVIDED BY THE FOUNDATION

Pre-Event

- Company name cited as Exclusive Children's Area sponsor throughout 2026 Kidney Walk campaign in all media promotions and press releases (where applicable)
- Company logo included on:
 - Kidney Walk Save the Date postcard (approximately 5,000)
 - Kidney Walk posters (approximately 1,000)
 - Kidney Walk web page
 - Kidney Walk event page

Day of Event

- Company logo included on:
 - Event t-shirts
 - Logoed signage placed at the Children's Area location
 - Color-digital print signs along the two-mile walk path
- Verbal recognition in the Kidney Walk opening and closing ceremonies
- Tables and chairs set up at Children's Area location. Company banner, brochures and or samples may be placed at this area with the opportunity for employees, family and friends to staff this area
- Opportunity to provide fun activities for children and families
- One table provided at the Kidney Walk in the Wellness Tents-where information and/or samples may be distributed to participants (recommended give-a-ways for 400 participants)
- 10 complimentary 2026 Walk t-shirts



PARTNERSHIP AGREEMENT FORM

Please check your company's commitment level:

- ☐ **Gold Sponsor \$5,000 (2 only)**
- ☐ **Water Stop Sponsor (1 only) \$3,000**
- ☐ **Bronze Sponsor \$1,000**

- ☐ **Silver Sponsor \$2,500**
- ☐ **Children's Area Sponsor \$3,000**
- ☐ **Wellness Sponsor \$500**

Please check if your company will match gifts submitted by employees:

- ☐ **YES**, our company is a matching gifts corporation and will match all funds our Walkers raise up to \$_____.

* All artwork should be sent electronically (in .JPEG format) to Tracey Eldridge at tracey@kidneyla.org by **March 27, 2026**.

Contact/ Representative _____ Position/Title _____

Company / Organization _____

Address _____

City / State / Zip _____ Phone _____

Email _____

Payment in full for the 20th Annual Baton Rouge Kidney Walk is due April 10, 2026

- ☐ Please invoice our company for \$_____
- ☐ My check made payable to the National Kidney Foundation of Louisiana is enclosed for \$_____
- ☐ Please charge my credit card for \$_____ (circle one) AMEX VISA M.C.

Card # _____ Exp. Date _____ CVC: _____

Signature _____ Date _____

Please return a completed form via mail, email or fax to:

National Kidney Foundation of Louisiana | Attn: Tracey Eldridge
8200 Hampson Street, Suite 229 | New Orleans, Louisiana 70118
504.861.4500 | Office
tracey@kidneyla.org
TAX ID # - 72-0649707



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