



NATIONAL KIDNEY
FOUNDATION®

of Louisiana

APPLIED UNDERWRITERS INVITATIONAL

CORPORATE PARTNERSHIP OPPORTUNITIES

Your financial support
will provide services to
kidney, dialysis, and
transplant patients.



together, there's strength



Since 1969, the National Kidney Foundation of Louisiana has led the fight against kidney disease.

Enhancing the lives of many Louisiana residents through our patient services, research and patient, prevention, education, and children's services.



smart ideas

Our efforts change legislation, ensure quality care for patients, and advance medical knowledge. NKFL informs the public about kidney disease, diabetes, hypertension, and obesity and increases awareness of the critical need for organ and tissue donations.



research

The NKFL constantly engages in innovative programming. Our research agenda includes behavioral interventions, survey research, and policy change. All projects are under the guidance of the NKFL's Medical Advisory Board.



our strategy

At NKFL, we have a "find the root" approach. Kidney disease is not a single disease fight, we are doing all that we can to prevent and combat the disease.



about NKFL

Fueled by passion and urgency, the National Kidney Foundation of Louisiana is a lifeline for all people affected by kidney disease. We collaborate with leading universities, healthcare organizations, and community-based partners to gather the best-quality information for our patients.

our mission

NKFL is revolutionizing the fight to save lives by eliminating CKD, accelerating innovation for patient experiences, and dismantling inequities in kidney care, dialysis, and transplantation.

As pioneers of scientific research and innovation, NKFL focuses on the **whole patient** through the lens of kidney health. Over the last **55 years** of serving the people of Louisiana, we've seen the power of prevention and it's our **top priority**. We're proud of what we're doing to fight these diseases and we're grateful to partner with so many worthy organizations, communities, and people on this quest.

Kidney disease

Diabetes

High blood pressure

Overweight & Obesity

Organ donation

let's work together!

National Kidney Foundation of
Louisiana, Inc.
8200 Hampson St. #229,
New Orleans, LA 70118
(504) 861-4500
www.kidneyla.org
torie@kidneyla.org
[@nkfla](https://twitter.com/nkfla)



3 To donate or inquire, contact Torie Kranze: torie@kidneyla.org or 504.861.4500





advocacy

A **National Kidney Foundation of Louisiana Advocate** is someone who is **affected by kidney disease**, donation or transplant in some way – and who wants to empower and educate others. NKFL provides the **platform** and **resources** to educate and empower patients for their voices to be heard.

big ask, big give How do you ask for a kidney?

If you need a kidney transplant, you may not know how to ask someone to consider donating their kidney to you. **Asking can feel as hard as giving.** Many people won't get a transplant simply because they don't know how to ask. The NKFL provides the resources and assistance in receiving the **gift of a new life.**

public health education

The **NKFL** participates in statewide health fairs, screenings, seminars, lunch and learns, etc. to **educate** the public about kidney disease. Our main message focuses on the **main causes** of chronic kidney disease. If either go uncontrolled or poorly controlled, they can lead to: **high blood pressure, diabetes, heart attacks, strokes, and chronic kidney disease.**



annual supporter >>

your contribution provides year-round patient program support:

people like us:

Stepping Back Into Life

was designed to help individuals with chronic kidney disease (CKD) and dialysis or transplant patients **to restore emotional health and psychosocial functioning** after a trauma or disaster. SBIL was created to **reduce the risk and impact** of depression in patients with CKD or a kidney transplant by developing and maintaining social support.



NKF Cares

Have questions about kidney disease? We can help!

Call toll-free at [855.NKF.CARES \(855.653.2273\)](tel:855.NKF.CARES) or email nkfcare@kidney.org.

We speak English and Spanish and are available

Monday – Friday from 9:00 am – 7:00 pm Eastern Time.

Our **patient information health line**, NKF Cares, offers support for people affected by kidney disease, organ donation or transplantation. It's designed just for patients, family members and care partners. Callers speak with a trained specialist who will answer questions and listen to concerns.

Ride with Kenny

Transportation is one of the most common barriers faced by low income communities in need of timely and necessary medical care. In **Louisiana**, there are over **16,000** individuals receiving life-saving dialysis treatments. **"Ride with Kenny"** ensures that Louisiana's kidney patients have safe and reliable transportation to and from dialysis.



Being told
you have
kidney disease
can be hard.



UBER
Health



NKFL GOLF TOURNAMENTS

GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES



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Invitational

Why your company should sponsor the NKFL golf tournament?

- 1. Corporate Social Responsibility (CSR):** Sponsoring the golf tournament demonstrates your company's commitment to CSR, showcasing your dedication to making a positive impact on health-related issues and the community at large.
- 2. Brand Visibility and Awareness:** Associating your brand with a charitable event enhances visibility and raises awareness among the tournament's participants, attendees, and the broader community, fostering a positive image for your company.
- 3. Targeted Audience Engagement:** The sponsorship provides a unique opportunity for your employees and clients to engage with a specific demographic interested in health and wellness. This targeted audience engagement can lead to increased brand loyalty, as consumers are likely to support a company that aligns with their values.
- 4. Networking and Relationship Building:** Participation in the tournament gives your clients and employees a chance to connect with key stakeholders, potential clients, and industry influencers. Building relationships in such a positive and charitable context can open doors for business opportunities, partnerships, and collaborations while reinforcing your commitment to social causes.

Your company's sponsorship of the National Kidney Foundation of Louisiana's golf tournament offers a multifaceted return on investment, promoting not only the company's products or services but also creating a positive corporate image, engaging with a targeted audience, and fostering meaningful connections within the community.

**31st Annual Baton Rouge
Applied Underwriters Invitational**

**Monday, September 14, 2026
Pelican Point Golf & Country Club,
Gonzalez, LA**

**37th Annual New Orleans
Applied Underwriters Invitational**

**Wednesday, October 28, 2026
English Turn Golf & Country Club,
New Orleans**

**Squire Creek Clarke M. Williams
Memorial Tournament**

**Monday, November 2, 2026
Squire Creek Country Club,
Choudrant**



**NATIONAL KIDNEY
FOUNDATION.**

of Louisiana



APPLIED UNDERWRITERS

Invitational

National Kidney Foundation of Louisiana Annual Golf Tournaments

GOLD SPONSOR

\$7,500 Investment

Benefits:

- ▶ Billed as **Local Corporate Gold Sponsor** in all electronic and print media.
- ▶ Corporate **logo included** in all sponsor materials.
- ▶ Corporate **logo included** within tournament day program as Local Corporate Gold Sponsor.
- ▶ Logo on National Kidney Foundation of Louisiana's website with **linkage** to corporate website, if desired.
- ▶ **Mention** in all press releases, including after-event publicity and media interviews.
- ▶ **Banner signage** at tournament site.
- ▶ **One (1)** beverage cart sponsorship.
- ▶ **Opportunity to include** flier, brochure or corporate promotional item in golfer gift bag.
- ▶ **Access** to participant mailing list after tournament.
- ▶ Registration of **12 golfers** (includes box lunch, greens/cart fees, beverages on the course, golfer gift bags, and awards reception with hors' d'oeuvres).



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Invitational

2026 GOLF TOURNAMENT LOCAL CORPORATE SPONSOR LEVELS

SILVER
\$5,500

BRONZE
\$2,500

Corporate logo included in all sponsor materials.		
Corporate logo included within tournament day program as Local Corporate Sponsor.		
Billed as Local Corporate Sponsor in all electronic and print media.		
Logo on National Kidney Foundation of Louisiana's website with linkage to corporate website, if desired.		
Mention in all press releases, including after event publicity and media interviews.		
Banner signage at tournament site.		
Two (2) hole signs with company logo at tournament site.		
One (1) hole sign with company logo at tournament site.		
Opportunity to include flier, brochure or corporate promotional item in golfer gift bag.		
Access to participant mailing list after tournament.		
Registration of eight (8) golfers + access to amenities.		
Registration of four (4) golfers + access to amenities.		



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Invitational

OTHER SPONSORSHIP OPPORTUNITIES

HOSPITALITY TEAM SPONSOR: \$1,750

Four (4) Golfers. Greens/cart fees, beverages on the course, lunch, reception & golfer gift bag AND sponsorship of oncourse hospitality station.

CORPORATE TEAM SPONSOR: \$1,500

Four (4) Golfers. Greens/cart fees, beverages on the course, lunch, reception & golfer gift bag.

AWARDS RECEPTION SPONSOR: \$650

Exclusive signage in dining room, table tent signage, listing in tournament day program, and mention in tournament publicity.

LUNCH SPONSOR: \$550

Signage in dining room, table tent signage, listing in tournament day program, and mention in tournament publicity.

BEVERAGE CART SPONSOR: \$450

Signage on beverage cart and listing in program.

HOSPITALITY SPONSOR: \$300

Sponsorship of one oncourse concession station (sponsor or staff choice)

HOLE SPONSOR: \$250

Exclusive corporate signage on hole (only 18 available per tournament).



NATIONAL KIDNEY
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Invitational

Five Quick Kidney Disease Facts:

» **Every year**, kidney disease kills more people than breast or prostate cancer.

Major **risk factors** for kidney disease include

» diabetes, high blood pressure, family history of kidney failure and being age 60 or older.

Additional risk factors include kidney stones, smoking, obesity, cardiovascular disease and ethnicity of African American, Asian and Native Americans.

» Kidney disease has **no symptoms**; it can go undetected until it is very advanced.

(Protein in the urine is the earliest marker of kidney damage.

Simple urine and annual blood tests can detect how well the kidneys are functioning).

» Men with kidney disease are **more likely** than women to progress to kidney failure.

Black Americans are three times more likely to ½ experience kidney failure and Hispanics are 1 times.

There are 122,000 Americans – **close to 1,900 are**

» **Louisianans** – currently on the waiting list for an organ transplant.

Of those, more than 100,000 need a kidney, yet fewer than 17,000 people receive one each year. On average, 12 people die everyday waiting for a kidney.



1 in 3 American adults is currently “at risk” for developing kidney disease.

Are you one?

The wide range of NKFL's initiatives includes:

Educational tools,
workshops, and
meetings for
healthcare
professionals.



Free informative
resources for
patients, families,
and the public.

Free kidney health
screenings.



Support of kidney
research for new
treatments.

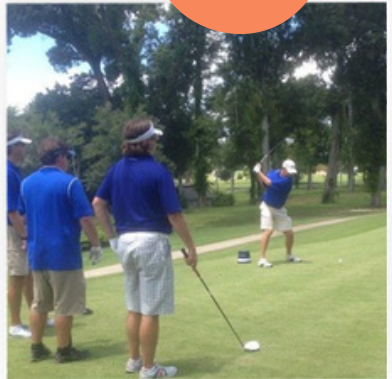
You can help by:

Committing to sponsor at a corporate level representative of your company's fiscal resources.



Selling NKFL Pin Ups at your corporate office or local company stores.

Becoming a Team Captain and forming a company and/or family and friends team.



Volunteering at an NKFL event along with other staff and employees.

**With your help,
anything's possible!**

**To donate or inquire,
contact Torie Kranze:
torie@kidneyla.org or
504-861-4500**



GOLF TOURNAMENT

THE NATIONAL KIDNEY
FOUNDATION OF LOUISIANA

Sponsorship Form

Please fill this form out completely. Your sponsorship cannot be completed without all of the information requested below.

Contact person:

Company name:

Address :

City, State, Zip:

Email:

☐

Gold Level \$7,500

☐

Awards Reception \$650

☐

Silver Level \$5,500

☐

Lunch Sponsor \$550

☐

Bronze Level \$2,500

☐

Beverage Cart \$450

☐

Hospitality Team \$1,750

☐

Hospitality Sponsor \$300

☐

Corporate Team \$1,500

☐

Hole Sponsor \$250

Please make checks payable to:

**NATIONAL KIDNEY FOUNDATION
OF LOUISIANA**

or pay online at

www.kidneyla.org/donate

☐

YES! Please contact me
regarding a seminar on
kidney disease & employee
organ donor sign-up.

NOTICE: By registering for this event, you are acknowledging that an inherent risk of exposure to COVID-19 exists in any public place where people are present. By attending this charity golf event, you and any guests voluntarily assume all risks related to exposure to COVID-19 and agree not to hold the charity, the sponsors, the management companies, the golf facility, or any of their affiliates, directors, officers, employees, agents, contractors, or volunteers liable for any illness or injury.

Note: Federal Tax ID #: 72-0649707



GOLF TOURNAMENT

THE NATIONAL KIDNEY
FOUNDATION OF LOUISIANA

Mail registration and payment to:
The National Kidney Foundation
of Louisiana
8200 Hampson St., Ste. 229
New Orleans, LA 70118

Detach here and mail bottom to above address with payment

Registration Form

DATE OF REGISTRATION

Please fill this form out completely. Your registration cannot be completed without all of the information requested below.

	/		/		
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Please select one:

☐

**Baton Rouge
Tournament**

September 14, 2026

☐

**New Orleans
Tournament**

October 28, 2026

☐

**Squire Creek
Tournament**

November 2, 2026

CONTACT INFORMATION

Contact person:

Company name:

Address:

City, State, Zip:

Sponsorship

Level:

****ALL tournaments will have a 12 pm shot- gun.**

GOLFER INFORMATION

Name:

Email:

*GHIN#:

Address:

Phone:

Club Affiliation:

City, State, Zip:

*U.S.G.A Handicap Index:

Name:

Email:

*GHIN#:

Address:

Phone:

Club Affiliation:

City, State, Zip:

*U.S.G.A Handicap Index:

Name:

Email:

*GHIN#:

Address:

Phone:

Club Affiliation:

City, State, Zip;

*U.S.G.A Handicap Index:

Name:

Email:

*GHIN#:

Address:

Phone:

Club Affiliation:

City, State, Zip;

*U.S.G.A Handicap Index: