



Share Your Spare

Pickleball Tournament – Saturday, November 18
Greenwood Park Racquet Sports Center

Dear Friend:

The National Kidney Foundation of Louisiana is excited to invite you to our “Share Your Spare” pickleball tournament on Saturday, November 18 at the Greenwood Park Racquet Sports Center. The tournament will be for both pickleball enthusiasts and beginners alike: informal play for those new to the sport and a competitive tournament (medals will be awarded) for experienced players. The day will include breakfast, lunch and a swag bag for players, along with food and beverage available for purchase for spectators.

The National Kidney Foundation of Louisiana is a non-profit organization dedicated to preventing kidney disease, improving the well-being of individuals affected by this disease, and increasing the availability of organs for transplantation by providing patient and community services, conducting public and professional education, advocating for patients, and supporting local research.

The NKFL provides vital patient and community services, conducts extensive public and professional education, advocates for patients through legislative action, and supports local kidney research to identify new treatments.

Our programs and services include summer dialysis camp program for children; financial assistance to patients; helping to ensure kidneys will be available for transplantation; research and training for physicians and other health professionals; and statewide patient education and prevention programs, like “Kidney Early Evaluation Program” (KEEP), a free one-day health screening program designed to identify individuals “at risk” for kidney disease due primarily to hypertension, diabetes and/or chronic renal failure.

The NKFL relies on individual and corporate donations, business partnerships, foundation and government grants and revenue from special events. More than 81 cents of each dollar donated to the NKFL goes directly to support its programs and services.

Our “Share Your Spare” pickleball tournament will raise funds for our life-changing programs. You and your company can play an important role in helping us meet our fundraising goal through your participation in the event. Please see the attached for more information on how you can help.

Torie

Share Your Spare tournament committee:

Mitch Brasier – Jim Grieshaber – Helen Mary Halphen – Karlee Morales – Molli Nanni-

James Peltier – Jim Schoen – Chris Valluzzo – Krista Valluzzo



NATIONAL KIDNEY
FOUNDATION®

of Louisiana

**"SHARE YOUR SPARE"
PICKLEBALL TOURNAMENT**

**SATURDAY, NOVEMBER 18
GREENWOOD PARK
RACQUET SPORTS CENTER**

**Your financial support
will provide services to
kidney, dialysis, and
transplant patients.**



together, there's strength



Since 1969, the National Kidney Foundation of Louisiana has led the fight against kidney disease.

Enhancing the lives of many Louisiana residents through our patient services, research and patient, prevention, education, and children's services.



about NKFL

Fueled by passion and urgency, the National Kidney Foundation of Louisiana is a lifeline for all people affected by kidney disease. We collaborate with leading universities, healthcare organizations, and community-based partners to gather the best-quality information for our patients.

smart ideas

Our efforts change legislation, ensure quality care for patients, and advance medical knowledge. NKFL informs the public about kidney disease, diabetes, hypertension, and obesity and increases awareness of the critical need for organ and tissue donations.



research

The NKFL constantly engages in innovative programming. Our research agenda includes behavioral interventions, survey research, and policy change. All projects are under the guidance of the NKFL's Medical Advisory Board.



our strategy

At NKFL, we have a "find the root" approach. Kidney disease is not a single disease fight, we are doing all that we can to prevent and combat the disease.



our mission

Kidney disease

Diabetes

High blood pressure

Overweight & Obesity

COVID-19

Kidney disease is at the heart of our mission, as we work to prevent kidney disease and improve the quality of life for those living with it.

As pioneers of scientific research and innovation, NKFL focuses on the **whole patient** through the lens of kidney health. Over the last **50 years** of serving the people of Louisiana, we've seen the power of prevention and it's our **top priority**. We're proud of what we're doing to fight these diseases and we're grateful to partner with so many worthy organizations, communities, and people on this quest.

let's work together!

National Kidney Foundation of Louisiana, Inc.
8200 Hampson St. #425, New Orleans, LA 70118
(504) 861-4500
www.kidneyla.org
torie@kidneyla.org
[@nkfla](https://www.instagram.com/nkfla)





advocacy

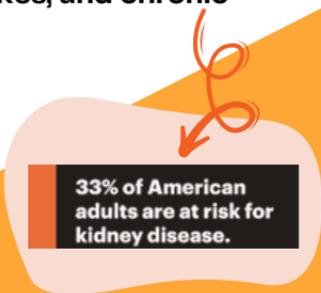
A **National Kidney Foundation of Louisiana Advocate** is someone who is **affected by kidney disease**, donation or transplant in some way – and who wants to empower and educate others. NKFL provides the **platform** and **resources** to educate and empower patients for their voices to be heard.

big ask, big give How do you ask for a kidney?

If you need a kidney transplant, you may not know how to ask someone to consider donating their kidney to you. **Asking can feel as hard as giving.** Many people won't get a transplant simply because they don't know how to ask. The NKFL provides the resources and assistance in receiving the **gift of a new life.**

public health education

The **NKFL** participates in statewide health fairs, screenings, seminars, lunch and learns, etc. to **educate** the public about kidney disease. Our main message focuses on the **main causes** of chronic kidney disease. If either go uncontrolled or poorly controlled, they can lead to: **high blood pressure, diabetes, heart attacks, strokes, and chronic kidney disease.**



annual supporter >>>

your contribution provides year-round patient program support:

people like us:

Stepping Back Into Life

was designed to help individuals with chronic kidney disease (CKD) and dialysis or transplant patients **to restore emotional health and psychosocial functioning** after a trauma or disaster. SBIL was created to **reduce the risk and impact** of depression in patients with CKD or a kidney transplant by developing and maintaining social support.



your kidneys and youth

The NKFL created a health education program **focused on the public youth** (it is NOT an education program for kids with CKD, although those kids might find it helpful to share). The program aims to educate middle school age kids through **video tutorials** about healthy behaviors like good nutrition, hydration, and physical activity **to prevent** chronic diseases like diabetes, high blood pressure, and kidney disease later in life.

safe rides with uber health

Transportation is one of the most common barriers faced by low income communities in need of timely and necessary medical care. In **Louisiana**, there are over **16,000** individuals receiving life-saving dialysis treatments. **“Safe Rides with Uber Health”** ensures that Louisiana’s kidney patients have safe and reliable transportation to and from dialysis.



Being told
you have
kidney disease
can be hard.



UBER
Health



SHARE YOUR SPARE SPONSORSHIP OPPORTUNITIES



NATIONAL KIDNEY
FOUNDATION.

of Louisiana

SHARE YOUR SPARE
Pickleball tournament
benefitting the NKFL

Saturday, November 18, 2023

Greenwood Park

Racquet Sports Center

8a - 2p

Thank you for supporting the NKFL and our "Share Your Spare" Pickleball tournament. By becoming a sponsor, you help us raise funds for programs for dialysis patients, organ transplant recipients, donor families, living donors, the medical and business communities, and the public.



**NATIONAL KIDNEY
FOUNDATION.**

of Louisiana

National Kidney Foundation of Louisiana "Share Your Spare" Pickleball Tournament

KING OF THE COURT

Benefits:

\$2,500 Investment

- ▶ Billed as **Local Corporate Gold Sponsor** in all electronic and print media.
- ▶ Corporate **logo included** in all sponsor materials.
- ▶ Corporate **logo included** within tournament day program as Local Corporate King of the Court Sponsor.
- ▶ Logo on National Kidney Foundation of Louisiana's website with **linkage** to corporate website, if desired.
- ▶ **Mention** in all press releases, including after-event publicity and media interviews.
- ▶ **Banner signage** at tournament site.
- ▶ **Opportunity to include** flier, brochure or corporate promotional item in participant gift bag.
- ▶ **Access** to participant mailing list after tournament.
- ▶ Registration of **five teams or 10 people** (includes beverages, snacks, t-shirt and swag bag for each team member)



NATIONAL KIDNEY
FOUNDATION.

of Louisiana

OUTFRONT

Share Your Spare LOCAL CORPORATE SPONSOR LEVELS

ACE DINK
\$1000 \$750

Corporate logo included in all sponsor materials.



Corporate logo included within tournament day program as Local Corporate Sponsor.



Billed as Local Corporate Sponsor in all electronic and print media.



Logo on National Kidney Foundation of Louisiana's website with linkage to corporate website, if desired.



Mention in all press releases, including after event publicity and media interviews.



Banner signage at tournament site.



Opportunity to include flier, brochure or corporate promotional item in participant gift bag.



Access to participant mailing list after tournament.



Registration of four teams or eight players
+ access to amenities.



Registration of two teams or four players
+ access to amenities.





OTHER SPONSORSHIP OPPORTUNITIES

TOWEL SPONSOR
\$1250

Exclusive logo placement on commemorative tournament towel, listing in tournament day program and mention in tournament publicity.

BREAKFAST SPONSOR:
\$500

Signage in concession area, listing in tournament day program, and mention in tournament publicity.

LUNCH SPONSOR
\$600

Signage in concession area, listing in tournament day program, and mention in tournament publicity.

BEVERAGE SPONSOR:
\$400

Logo on coolers, water bottles and listing in program.



NATIONAL KIDNEY
FOUNDATION.

of Louisiana

OUTFRONT

Five Quick Kidney Disease Facts:

» **Every year**, kidney disease kills more people than breast or prostate cancer.

» Major **risk factors** for kidney disease include diabetes, high blood pressure, family history of kidney failure and being age 60 or older.

Additional risk factors include kidney stones, smoking, obesity, cardiovascular disease and ethnicity of African American, Asian and Native Americans.

» Kidney disease has **no symptoms**; it can go undetected until it is very advanced.

(Protein in the urine is the earliest marker of kidney damage. Simple urine and annual blood tests can detect how well the kidneys are functioning).

» Men with kidney disease are **more likely** than women to progress to kidney failure.

Black Americans are three times more likely to experience kidney failure and Hispanics are 1 ½ times.

» There are 122,000 Americans – **close to 1,900 are Louisianans** – currently on the waiting list for an organ transplant.

Of those, more than 100,000 need a kidney, yet fewer than 17,000 people receive one each year. On average, 12 people die everyday waiting for a kidney.



1 in 3 American adults is currently “at risk” for developing kidney disease.

Are you one?

The wide range of NKFL's initiatives includes:

Educational tools, workshops, and meetings for healthcare professionals.



Free informative resources for patients, families, and the public.

Free kidney health screenings.



Support of kidney research for new treatments.

You can help by:

Committing to sponsor at a corporate level representative of your company's fiscal resources.



Selling NKFL Pin Ups at your corporate office or local company stores.

Becoming a Team Captain and forming a company and/or family and friends team.



Volunteering at an NKFL event along with other staff and employees.

**With your help,
anything's
possible!**

To donate or inquire,
contact Torie Kranze:
torie@kidneyla.org or
504-861-4500

Special thanks to our media sponsors

THE NEW ORLEANS
ADVOCATE
The Times-Picayune
SEVEN DAYS • HOME DELIVERED • LOUISIANA OWNED

OUTFRONT



**RENAISSANCE
PUBLISHING**



THE NATIONAL KIDNEY FOUNDATION OF LOUISIANA

SHARE YOUR SPARE PICKLEBALL TOURNAMENT SPONSORSHIP FORM

Please fill this form out completely. Your sponsorship cannot be completed without all of the information requested below.

Contact person:

Company name:

Address :

City, State, Zip:

Email:

King of the Court
\$2,500

Lunch \$600

Ace \$1,000

Breakfast \$500

Dink \$750

Beverage \$400

Towel \$1,250

Please make checks payable to:

**NATIONAL KIDNEY FOUNDATION
OF LOUISIANA**

Mailing address:

NKFL
8200 Hampson Street
Suite 229
New Orleans, LA 70118

or pay online:

www.kidneyla.org/donate

NOTICE: By registering for this event, you are acknowledging that an inherent risk of exposure to COVID-19 exists in any public place where people are present. By attending this charity golf event, you and any guests voluntarily assume all risks related to exposure to COVID-19 and agree not to hold the charity, the sponsors, the management companies, the golf facility, or any of their affiliates, directors, officers, employees, agents, contractors, or volunteers liable for any illness or injury.

YES! Please contact me regarding a seminar on kidney disease & employee organ donor sign-up.

Note: Federal Tax ID #: 72-0649707



SHARE YOUR SPARE

THE NATIONAL KIDNEY
FOUNDATION OF LOUISIANA

Mail registration and payment to:
The National Kidney Foundation
of Louisiana
8200 Hampson St., Ste. 229
New Orleans, LA 70118

**Saturday, November 18
Greenwood Park Racquet Sports Cener**

Check in and warm-up @ 7:00 am

Play starts @ 8:00 am

Men's Doubles & Women's Womensstart time – 8:00 AM

Mixed Doubles start time – 11:00 AM

3.5 level and under

**4.0 – 4.5 Open men's women's and mixed doubles
(60 and over) men's, women's mixed doubles**

Events: Women's Doubles, Men's Doubles , Mixed Doubles

Entries must be received by Monday, November 13, 2023.

Entry Fees: \$50 per person – (includes, breakfast, lunch, t-shirt, gift bag)

**Fees are non-refundable. Proceeds are to raise money for the programs
and services of the NKFL.**

**Format of Play: Round robin pool play with winners advancing. USAPA
rules will be followed. Players will call their own games and
scores, unless disagreements cannot be resolved. Clarifications and
decisions rest with the tournament director.**

Share Your Spare



Pickleball Tournament – Saturday, November 18

Greenwood Park Racquet Sports Center

Check in and warm-up @ 7:00 am / Play starts @ 8:00 am

Men's & Women's doubles start time 8:00 AM/ Mixed Doubles start time 11:00AM

3.5 level and under

4.0 - 4.5 Open men's women's and mixed doubles

(60 and over) men's, women's mixed doubles

Events: Women's Doubles _____, Men's Doubles _____, Mixed Doubles_____ All Ages (18 & Over) and Skill Levels

Entry Deadline: Entries must be received by Tue., November 7, 2023.

Entry Fees: Entry Fees are \$50 per person (includes breakfast, lunch, t-shirt, swag bag)

Please make checks payable to the National Kidney Foundation of Louisiana.

Fees are non-refundable.

Proceeds raise money for programs and services of the NKFL.

Mail To: **NKFL, 8200 Hampson Street Suite 229, New Orleans, LA 70118** or email: **torie@kidneyla.org**

**Location: Greenwood Park Racquet Sports Center
13350 Scotlandville-Zachary Hwy. Baker, LA 70714**

Website: www.kidneyla.org

Format of Play: Completed teams with partners and teams that are paid in full have priority on available slots. Round robin pool play with winners advancing. USAPA rules will be followed. Players will call their own games and scores unless disagreements cannot be resolved. Clarifications and decisions rest with the tournament committee.

Questions: Contact Torie Kranze, torie@kidneyla.org or 504.861.4500.

Please print, complete, and send this registration form before November 7, 2023

Gender (M or F): ____ Skill Level: ____

Name: _____

Address, City, State, Zip _____

Phone #: _____ Cell Phone #: _____ Birth date: _____

Email Address: _____ T-shirt Size _____ (S, M, L, XL, XXL)

Emergency Contact: _____ Phone #: _____

Total Money Enclosed With Your Entry: \$ _____ or call 504.861.4500 with credit card or pay online: www.kidneyla.org/donate and put pickleball in the comments

I APPLY FOR ENTRY IN THE FOLLOWING EVENTS ---- (CIRCLE EVENTS)

Men's Doubles Women's Doubles Mixed Doubles 60 and over 3.5 and under

Partner's Name Partner's Phone T-shirt Size Email

Doubles.. _____

Mixed _____